

MEDIA ACCREDITATION APPLICATION



Canadian Country Music Association
Awards™
September 13, 2015
Scotiabank Centre



Country Music Week®
September 10-13, 2015
Halifax, NS

Accreditation will be limited to working members of the news media, newsroom employees and to the country music news outlets/programs that air on a full-time basis and that will be airing news coverage within the immediate days following the 2015 event.

Please advise of any on-site requirements you will need during **Country Music Week®**, and/or for the day of show (i.e. live feeds for radio or TV, phone/modem lines, specific interviews, etc.) penelope PR will contact all applicants directly regarding approval for accreditation in mid-August, and to make arrangements for picking up passes on-site for successfully accredited media.

Note: The CCMA reserves the right to approve or deny applications as it sees fit and all decisions made by the CCMA are final.

Company/Organization: _____

Radio Television Print Online

Name 1: _____ Title: _____

Cell: _____ Email: _____

Name 2: _____ Title: _____

Cell: _____ Email: _____

(cell phone & email contact are required for application to be processed)

I would like to cover (check all that apply):

- CCMA Songwriters' Series (**Sept 10** 1:30pm-4:00pm, **Sept 11** 4:00pm-6:30pm, **Sept 12** 1:30pm-4:00pm, **Sept 13** 12:00pm – 2:00pm)
- CCMA Discovery Showcase (**Sept 10** 8:30pm-11:00pm)
- CCMA Legends Show: A Tribute to Yesterday & Today (**Sept 11** 7:00pm-9:00pm)
- CCMA Kitchen Party (**Sept 11** 9:00pm-1:30am)
- CCMA FanFest (**Sept 12** 11:00am-4:00pm)
- CCMA Gala Cocktail Reception (**Sept 12** 6:00pm-7:00pm)
- CCMA All-Star Band Awards (**Sept 12** 10:30pm-12:00am)
- Canadian Country Music Association Awards Green Carpet (**Sept 13** 6:00pm-7:30pm)
- Canadian Country Music Association Awards Show (**Sept 13** 8:00pm-10:00pm)

Coverage will be featured/published on (date): _____

Want to cover the 2015 CCMA Awards Show live?

- Media access to Scotiabank Centre for the 2015 CCMA Awards Show will be limited to the ***backstage media room only***.
- The 2015 CCMA Awards Show will air on CBC-TV at 8pm in all markets across the country (8:30pm NT); with an encore airing on CMT (Canada) at 10pm EST (7pm PST).
- Media must be in media room by 7:30 pm AST – access will not be granted after this time.

**Please note that space for CCMA Awards Show media room is extremely limited.
Front of house photo-passes are available on a limited basis and at the discretion of the CCMA.**

CCMA Awards Show needs:

- | | |
|--|---|
| <input type="checkbox"/> Post-show audio feed (TV & radio) | <input type="checkbox"/> Telecast feed |
| <input type="checkbox"/> High Speed/DSL/Cable | <input type="checkbox"/> FOH photo (limited access) |

(Priority will be given to those with filing deadlines)

Contact Information:

Street: _____
City: _____ Province: _____ Postal code: _____
Phone: _____ Fax: _____ Cell #: _____ Email: _____

Please complete this form and return to Jess Seguire via email jess@penelopepr.com.

SUBMISSION DEADLINE: *Friday, August 7, 2015 @ 5:00 PM EST*

Questions? Contact Jess Seguire at **613.921.2314**.

Visit www.ccma.org for updated schedules and events during **Country Music Week 2015**.